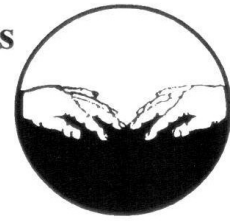


## San Diego Coalition For The Homeless

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*"People Helping People"*

NON PROFIT 33-0358828

**October 2010**

### ***SANTA, PLEASE DON'T FORGET US!!!!!!***

It's even harder for these kids at Christmas time. They know all too well the financial status of their families. But they still hope Santa will remember them...

The economical crisis we're in is no surprise and has made all of us tighten belts. But what if there isn't anything left? What if there is barely enough money to buy food? This is sadly the case for thousands of children in San Diego.

Our annual Christmas party for needy kids has become a San Diego tradition. Steve Hanson recognized how hard it was to keep doors open and has made his annual commitment to the needy kids of San Diego County. He wants to do his part to help Santa make the children happy, if even for a few hours, at "Holiday Magic for Kids."

Our organization was incorporated as a nonprofit 501c(3) in 1979. It started by giving 25 gifts to random kids living in the streets. Last year, nearly 5,000 children came to the party and received new, wrapped gifts. Clowns, face painters, craft and book tables and on-stage entertainment gave them an afternoon of fun and celebration. Moms and Dads had smiles, too, as they walked out with food to prepare for holiday dinners. All in all, a fairy tale come true!

Steve is able to help us by hosting his annual Christmas party with proceeds going to our organization. Your donation is going straight to Santa's workshop with gift tags going to our kids in San Diego. To make it better, remember your donation is tax deductible!!!!

Please help us make this another happy Christmas time for thousands of kids and their families. Your holidays are *sure* to be brighter.

Sincerely,

Sandy Maynes  
CEO